



Town of Bowden
Box 338, 2101 20th Ave
Bowden, Alberta, T0M 0K0
Tel: 403 559 7123

“Igloo” Ice Arena Rink & Wall Board Advertising

Rink board (Dasher Boards) and wall board advertising allows all users of the Bowden “Igloo” Ice Arena to see your company supporting your community every time they visit the Arena.

We offer competitive rates for our rink board & wall board advertising offering local businesses the opportunity to advertise directly to their target market.

This cost effective and affordable advertising is available on either an annual basis or a reduced fee 3-year contract.



Advertising Rates:

Type	Size	Rate per sign
Wall Board	Width: 96 inches. Height: 48 inches	\$300 per annum
Rink Board (Dasher Board)	Width: up to 96 inches. Height: 30 inches	\$400 p.a on 3-year contract \$500 p.a on annual contract

Specification:

Rink Boards 020” Polystyrene Plastic Sheet
Wall Boards Material of your choice

Please note:

- 1 the design and manufacturer of each sign is the responsibility of the Advertiser**
- 2 the installation fee per sign is \$100.00**



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“Igloo” Ice Arena Rink & Wall Board Advertising Confirmation Form

Please return this form confirming your advertising requirements either;

- In person to the Town of Bowden, Administration office
or
- by mail (to the address provided at the top of this form)

Initial Cost (first year):

Type	Qty	Rate	Cost \$ (first year)
Wall Board		per annum \$300	
Rink Board (Dasher Board)		3-year contract (per annum) \$400	
Rink Board (Dasher Board)		1-year contract \$500	
		Installation (per sign) \$100	
		Sub Total	
		GST at 5%	
		TOTAL	

Note:

- 1 Where a three-year contract is required an invoice for \$400 (plus GST) will be mailed at the commencement anniversary, ie; for years 2 & 3.
- 2 An invoice will be mailed to you after pre-payment of the advertising fee
- 3 Payment is accepted by cash, cheque or debit card (if made in person) or by cheque (if this Confirmation Form is mailed).

Contact Name & Address:

Contact Tel Number:

Effective Date for Commencement of Contract:



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"Igloo" Ice Arena Rink & Wall Board Advertising Agreement

Please sign and return this page indicating your acceptance of the terms of this agreement;

1. The sign shall conform to the specifications outlined in the "Advertising Confirmation Form" and shall contain only such artwork which has been approved in advance by the Town of Bowden.
2. The Town of Bowden will attempt to place the Advertisement within the preferred location requested by the Advertiser. This does not represent or warrant that the Advertisement will be placed in the location requested. The Advertiser agrees that the Town of Bowden may allocate space on a "first come, first served" basis and acknowledges that the Town of Bowden's decision on "location" is final and binding.
3. If the Town of Bowden determines the appearance of the sign has deteriorated prior to the expiration of this contract, the Town of Bowden reserves the right to remove the sign and request the Advertiser to replace the sign at the sole cost of the Advertiser.
4. The cost of the design, manufacture, and delivery of the advertising sign prior to mounting is the responsibility of the Advertiser.
5. The Town of Bowden shall perform all installation and removal of signs.
6. The Advertiser agrees that their advertising sign may be temporarily covered by the Town of Bowden, without reimbursement, during national or provincial events (other than local events) and the local Figure Skating Carnival. The Advertiser shall not be entitled to any reimbursement relating to the annual maintenance shutdown or any other temporary or unplanned closure of the Arena
7. The sign shall not become the property of the Town of Bowden, and the Town of Bowden shall not bear any responsibility for repairs or maintenance thereto.
8. Upon the expiration of the term of the Agreement, the Town of Bowden may remove the sign unless the Agreement has been renewed and the appropriate fee for the new term has been received.
9. The Town of Bowden may, without notice, at any time and for any reason remove a sign. The Town of Bowden shall reimburse the Advertiser for the pro-rated amount of the fee for the balance of the term during which the sign is removed. The Advertiser shall not be entitled to any further claims for damages or reimbursement related hereto. No fee reimbursement will be given pursuant to section 3 & 6.
10. The Advertiser may apply for approval to renew this Agreement prior to the end of the current Agreement at the rates in effect at that time. Such applications have priority over any non-renewing application.
11. It is agreed that neither party shall be bound by any representation, warranty, nor agreement which is not written in the Agreement and that, except as written in the Agreement, the Town of Bowden shall not be responsible for any representation, warranty or agreement which may have induced the Advertiser to enter into this Agreement.
12. If the Town of Bowden removed a sign pursuant to sections 3, 8, & 9 above, the Town of Bowden shall have the right to dispose of the sign if it has not been reclaimed by the Advertiser within thirty (30) days after the Town of Bowden gives written notice to the Advertiser for such removal. The Advertiser shall have no claim against the Town of Bowden in relation to such disposal.
13. There will be no cancellations by the Advertiser after this Agreement has been signed.
14. The Advertiser will deliver all signs to the Town Administration Office prior to installation.

Name of Advertiser (Print & Sign): _____

Date: _____